

**COLLAR AND CUFF
BOXES
FREE WITH EVERY
PURCHASE
OF \$2.00 OR OVER.**

MERRY CHRISTMAS

**FREE! FREE!
A SET OF COLLAR AND
CUFF BOXES
WITH PURCHASES OF
\$2.00 OR OVER.**

TO ALL, ARE THE GREETINGS OF N. & M. FRIEDMAN.

Come to Headquarters. Pick from the grandest, lowest priced Holiday stock ever shown. Ladies who visit our stores are simply bewildered and full of enthusiasm to see the enormous and grand variety of Holiday Goods. The unanimous verdict of the public is: "There is no Holiday Goods displayed in Grand Rapids that can be compared with that of N. & M. Friedman." There is but one Holiday Bazaar worthy of the name and that is right here. We would advise you to do your shopping as early in the week as possible. The advantages of early shopping cannot be over estimated. Now you can select from the full assortment, get ready attention, go home pleased. Later in the week you will be jammed around in the crowd, be delayed, pick from broken stocks and go home tired out, wishing you had done your shopping sooner. Don't make this mistake.

Here Are a Few Suggestions From Our Vast Assortments for Christmas Gifts:

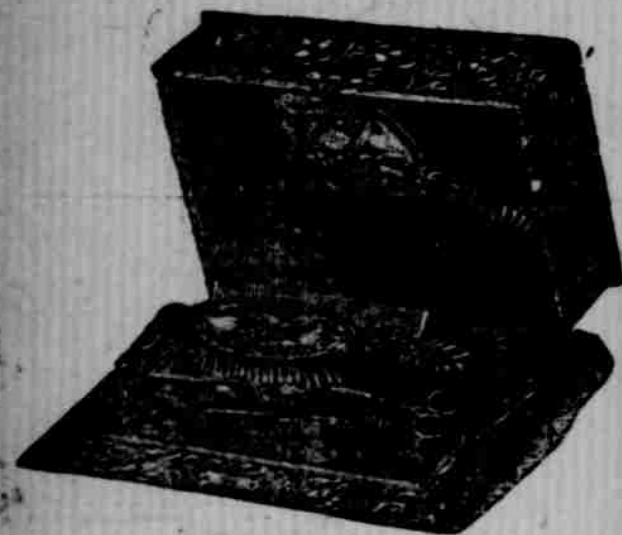


Shaving
Sets
Complete
in
Wood,
Plush or
Embossed
Leather
Cases,
From
\$1.75 to
\$5.00.



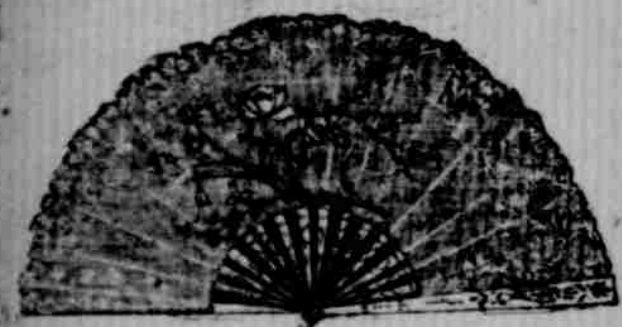
Glove
Boxes in
Wood,
Leather,
Plush,
and Case
Silk Lined,
50c to
\$5.00.

Manicure Sets, Music Rolls, Photograph Albums, Celluloid Novelties, Card Receivers, Card Cases, Ladies' and Gents' Traveling Toilet Cases, Jewel Cases, Mirrors, at special prices.

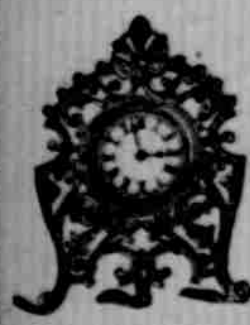


Combina-
tion Toilet
and Manicure
Cases,
with Silver
Fittings,
in Wood,
Plush or
White
Metal
Cases,
\$1.50
to
\$10.00.

Shopping Bags in Shetlain or "Boston" shape.



FANS!
Gauze,
Satin and
in
Silk,
Plain or
Feather
Trimmed
and Decorat'd
25c
to \$10.00.



Mantel Clocks,
Ornamental
and
Useful, in
Various designs,
\$2.25 to \$5.00.

Hosiery! Underwear!

Silk, Lisle Thread
and Wool.

Silk Hosiery in
All Shades.
Special Values at
\$1.50.



N. & M. FRIEDMAN

GRAND DISPLAY OF HOLIDAY GOODS!

HANDKERCHIEFS

Handkerchief Headquarters, Not Only in Print, But in the Reality.

500 dozen extra quality sheer lawn, hemstitched Handkerchiefs, 10c quality, for 5c
500 dozen scalloped edges and embroidered Handkerchiefs for 10c
200 dozen fine Swiss embroidered Handkerchiefs, worth nearly double, at 15, 25 and 35c
500 dozen Japanese Silk Handkerchiefs, exquisite patterns, ranging in prices, 15, 25, 35, 50 and 75c
FREE! A handsome Handkerchief Box with a purchase of \$3.00 in this department.

HOLIDAY GLOVES

No woman ever had enough gloves. Nothing is more appreciated than a gift of a half a dozen pairs. To make sure their acceptability they should bear the stamp of some well-known makers. We handle the well-known Trefousse Gloves in all styles. Gloves bought for gifts will be fitted at any time after the holidays.

The fad just now is Suede Gloves, welt tops with four large pearl buttons. Colors: Navy, Red, Green, Pearl, Tan, Pink, Light Blue, Rose, Black and White, price \$1.75
8 Button length, Suede gloves, in all shades, at 98
7 Hook Glace gloves, in all shades, \$1.50 quality for 99
Ladies' Silk Mittens, plain and fancy backs, 50c; 65c, 75c and 1.00
Men's Kid Gloves, extra values, \$1.00, \$1.25, \$1.50 and 1.75

DRESS GOODS

A beautiful Dress Pattern, in wool, silk, or of Priestley's black goods, will not be ignored by any lady.

SPECIAL PRICES FOR THIS WEEK!

50 French Pattern Suits, choice styles, prices ranging from \$10 to \$25, your choice of the lot... \$7.50
46-inch Novelty Suiting, Bedford Cords, Moire effects and Crepons, the \$1 and \$1.25 values,
per yard, down to79
54-inch French Broadcloths, extra finish, well covered, the \$1.50 goods, for98
Priestley's Black Goods, in all qualities and weaves.

SILKS! SILKS!

32-inch China Silks, in all shades, 75c values, for \$.59
19-inch Black Gros Grain Silk, 85c quality, for65
24-inch Satin Rhadamas, extra quality, worth \$1.25, for98
21-inch Natchaug Crystal Cord, black and colored, worth \$1.50, for 1.19
24-inch Crepe Silks, evening shades, soft and pretty material, worth \$1, per yard, for75

SUITABLE CHRISTMAS GIFTS

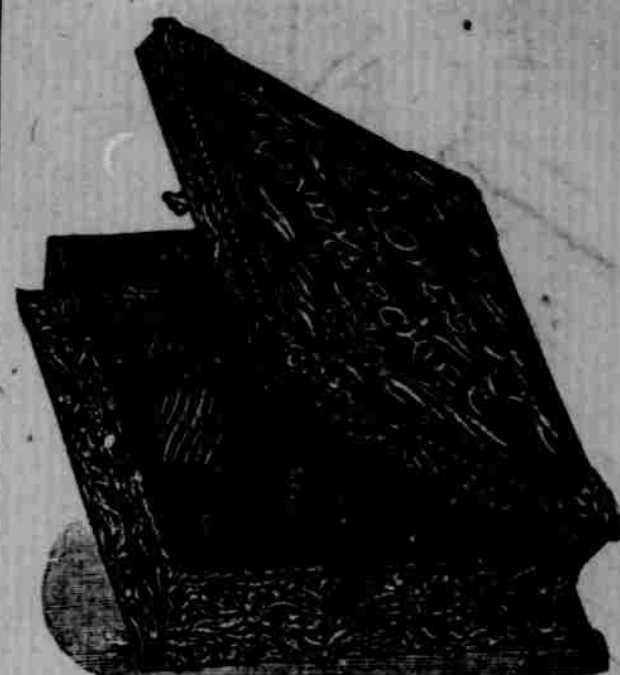
IN VARIOUS DEPARTMENTS.

Chenille Portiers, in plain or dado, heavy fringes \$3.95
100 pairs Lace Curtains, taped all around, \$3 values, per pair for 1.69
6-4 Chenille Covers, beautiful dado and heavy fringe, for 1.79
Felt Scarfs, Felt Covers and Piano Scarfs, in plush and felt, Saddle Bags, Silk Covers, 25c,
50c, 75c and 1.00
Picture Drapes, entirely new styles, 50c, 75c, \$1 to 5.00

FURS AND CLOAKS

Are Sacrificed. Nothing is held back, owing to the mild weather. Buy now. Fascinators and Ice Wool Squares from 25c to \$5.00
Visit our Infants' Department for anything in that line. Merry will be the people who buy their presents of

N. & M. FRIEDMAN, 70 AND 72 MONROE STREET.



COMBINATION GLOVES
AND
HANDKERCHIEF CASES

Choice styles \$1.00 to \$5.00.

Combina-
tion
Collar
and Cuff
Boxes,
in
Plush,
Leather
and Wood
Cases,
from
50c to
\$5.00.



Gents'
Leather
Blacking
Cases,
with
Brush,
Dauber
and
Blacking,
for
48c;
worth
\$75c.

Willow Ware, Fancy Baskets, Ham-
pers and Waste Baskets, at special
prices.

Jewel Cases,
Beautifully
Lined, \$1.50.
Silver Goods
Card
Receivers,
Soap Boxes,
Hair Pin
Trays.



Choice Silk Scarfs,
75c;
Qualities, 49c.
Gents'
Night Shirts, in
Sateens,
Canton Flannels
and Muslins,
Plain and Fancy,
From
49c to \$3.00.
Fine Suspenders, in
Satin,
Embroidered or
Plain.

